

With a distinguished, 20+ year career, I bring specialised expertise in international and higher education between the UK and North America.



WHAT I CAN DO

- Research and strategy
- Stakeholder connection and engagement
- Market, subject, and geography intel
- Entry requirement review and website language/marketing analysis
- Partnership development
- Admissions training
- Applicant Support
- In-country trip coverage or support
- Summer School & Event planning
- Build or enhance trip itineraries

**We can discuss what you need,
and see how I can help.**

**My aim is to be sensitive to
capacity, budget and time**



MAGGIE PARKE - PhD/MA/BA

• Experience

- *Specialist Consultant* to the British Council – North America,
- Consultant for the Fulbright Forum 2024.
- Consultant with the Marshall Scholars program

• Previous

- Global Wales – North America Market Development Manager
- Americas Market Manager – Bangor University

CONTACT

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